

## **Helios launches an innovative concept for global healthcare – C4U2BE**

- **Mobile and flexibly adaptable walk-in medical unit for worldwide disposition presented in Leipzig**
- **A fusion of digital and physical expertise from the Helios Health global health network**
- **Find out more about C4U2BE at [www.explore-the-cube.com](http://www.explore-the-cube.com)**

**Care for you to be (C4U2BE) or, in short, CUBE - on 4 April, Helios, Europe's leading private healthcare provider, presented a uniquely new concept for the improvement of healthcare around the globe in Leipzig.**

'What would the world be like if we could make healthcare available to everyone, everywhere and whenever they need it?', were the words with which Dr Francesco De Meo, CEO of Helios Health, began his speech on Monday in Leipzig. The past few months saw the completion of the world's first models of the CUBE in the immediate vicinity of the Leipzig Heart Centre and the Helios Park Clinic.

For Helios, the opening on 4 April laid the foundation stone for the start of the ambitious aim of installing the CUBE as flexibly adaptable digital, telemedicine and physical units in locations where people previously had only insufficient access to medical care. 'In many cases, there is a critical shortage of the necessary finances and qualified personnel required to set up and maintain local infrastructures that provide comprehensive medical and healthcare services. The CUBE offers precisely this: we transport high-quality medicine from our established network of medical experts to the world in digital form. This means that only minimal investments in local technical infrastructures are required', explains Dr De Meo.

The invited guests from more than 20 countries at the event included prominent representatives of international health policy.

### **This is the CUBE**

More than one half of all people around the globe have no comprehensive access to basic medical care. 'As a health provider, we can draw on experience and expertise gathered in more than two decades of medicine and healthcare in one global network', reports Dr De Meo, 'including from clinics and medical practices in Germany, Spain, Latin America, the USA and Canada.' Over 120,000 specialists, among them 20,000 physicians and 40,000 healthcare experts, are active members of the Helios network.

The still constantly present global coronavirus pandemic has made it impressively clear that global healthcare as we knew it falls short when it comes to ensuring that medicine is quickly and locally accessible to everyone. 'With CUBE, we pool all our experience from evidence-based medicine and, in combination with our digital offers, want to ensure that everyone enjoys permanent and flexible access to the healthcare they need at all times.'

The CUBE makes diagnostics such as radiology, ultrasound, blood pressure and intra-ocular pressure measurement available in a single physical entity. As a walk-in solution, or following an initial digital consultation with an online physician by video, 'patients' can carry out the required medical examinations in a CUBE under the instruction of specialised staff. The results are made immediately available to the cooperating physicians via the curalie App, which enables appropriate therapy to be begun directly after a visit to a CUBE. A CUBE can be set up almost anywhere, for instance in shopping centres or as a standalone solution, and enables medical observation and treatment of conditions such as cardiovascular and pulmonary diseases and diabetes. Here, the CUBE can now be explored as a 360-degree unit: [www.explore-the-cube.com](http://www.explore-the-cube.com)

## **1+1+1>3 – This is Helios Global Health**

CUBE is a part of the Helios Global Health network. Apart from CUBE, the curalie app-platform and Helios digital hospital, curalie develops digital product solutions that help people to live a more conscious and healthier life. Helios digital hospital mirrors physical medical services in the digital world – for instance with video consultations. CUBE is the offline touchpoint of the Helios Global Health network. 'In many cases, a physical component is an essential aspect of adequate healthcare. For us, the CUBE is the place where we fulfil our promise of "care for you to be"', sums up Dr Francesco De Meo.

For Dr De Meo, one thing is particularly important: 'Our approach is the easiest – and therefore also the earliest – way to gain access to professional medical care: fast and early access to excellent diagnostics and therapy can prevent the onset of serious illnesses and preserve or ensure good health. With this, we help people to live a healthier life, avoid the long-term consequences of chronic illnesses and lower the global expenditure of healthcare systems.'

### **More information**

- CUBE – [www.explore-the-cube.com](http://www.explore-the-cube.com)
- curalie - [www.curalie.com](http://www.curalie.com)
- Helios Health – [www.helios-health.com](http://www.helios-health.com)

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Helios is Europe's leading private hospital operator, with approximately 125,000 employees. Together with Quirónsalud in Spain and Latin America and the Eugin Group with a global network of reproductive clinics, Helios Kliniken in Germany is part of the holding Helios Health. Every year more than 22 million patients choose Helios for medical treatment. In 2021, the company's sales totaled €10.9 billion.

Helios Germany operates 89 acute care hospitals, about 130 outpatient clinics, six prevention centers and 17 occupational medicine centers. Helios treats approximately 5.4 million patients annually, of whom 4.4 million are

outpatients. With more than 75,000 employees, Helios generated sales of €6.7 billion in 2021. Helios is a partner in the "Wir für Gesundheit" hospital network. Helios Germany is headquartered in Berlin.

Quirónsalud operates 56 hospitals, including seven in Latin America, 88 outpatient centers and around 300 occupational risk prevention centers, and treats approximately 17 million patients annually, of whom 16.1 million are outpatients. Quirónsalud has more than 46,000 employees and generated sales of €4 billion in 2021.

Eugin Group's network comprises 33 clinics and additional 39 sites across 10 countries on 3 continents. With about 1,600 employees, the company offers a wide spectrum of state-of-the-art services in the field of fertility treatments and generated sales of €133 million in 2021.

Helios is part of the Fresenius healthcare group.

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